



# USE OF CLUB LOGO AND NAME

## **Purpose:**

This policy is intended to control the unauthorised use of the club name and logo.

## **Intent:**

To restrict the use of the club name or logo on printed material without the express written permission from the Executive.

## **Guidelines:**

The club name or logo is not to be used on any printed material or in social media without permission from the Executive.

## **Non Compliance:**

If a breach of the of this policy occurs, disciplinary action may be applied at the discretion of the committee to impose any

sanction on any person contravening the BJFC rules and regulations on any terms or conditions seen fit or to otherwise deal with

such matter in any manner they in their absolute discretion think fit. Disciplinary action may include, but is not limited to,

warnings, suspensions and or banning of players, parents/guardians and the disposal of any printed material.

## **Implementation:**

All members will be made aware of this policy at the first committee meeting of the year.

## **Review:**

This policy is to be reviewed by the existing committee every two years to ensure that the policy is applicable to the BJFC Inc.

The committee can then recommend changes that they see fit, and then ratify any changes to the policy at the next scheduled

general committee meeting.

### **Review:**

This policy is to be reviewed by the existing committee every two years or as required to ensure that the policy is applicable to the BJFC Inc. The committee can then recommend changes that they see fit, and then ratify any changes to the policy at the next scheduled general committee meeting.

Use of Club Logo and Name Policy – Ratified 8 February 2023